



Robert Wood Johnson Foundation

ConsumersUnion[®]

POLICY & ACTION FROM CONSUMER REPORTS

Addressing Rising Health Care Costs

A Working Meeting for Consumer Advocates

Speaker Bios

Keynote speaker:

Elisabeth Rosenthal, M.D., a senior writer for *The New York Times*, is spending 2013 working on a special series about high health care costs called “Paying Till it Hurts.” The series has attracted an unprecedented number of reader comments and Dr. Rosenthal has appeared on NPR, MSNBC and C-Span discussing this topic. Previously, Dr. Rosenthal was the international environment correspondent for *The New York Times* and the *International Herald Tribune*. She was also a correspondent in the Beijing bureau of *The New York Times* where she broke a number of landmark stories on health in China, including the spread of AIDS as a result of government sponsored blood buying programs.

Speakers in order of appearance:

Anne F. Weiss, a senior program officer, directs the Robert Wood Johnson Foundation’s work to improve health care quality and value. She previously served as senior assistant commissioner of the New Jersey Department of Health and Senior Services, where she directed the state’s oversight of the quality of care delivered by health care providers and health plans. During her tenure, the Department worked with physicians and hospitals to issue New Jersey’s first report cards on health care quality. Ms. Weiss also served as executive director of New Jersey’s blue ribbon health reform panel, the Essential Health Services Commission, where she directed implementation of a subsidized health benefits program for the working uninsured. Previously, she was a member of the steering committee of the National Academy for State Health Policy and served on the board of the National Association of Health Data Organizations.

Lynn Quincy, senior policy analyst, works on a wide variety of health policy issues for Consumers Union, the policy and advocacy arm of *Consumer Reports*. Ms. Quincy focuses primarily on health care cost strategies, consumer protections and health insurance reform at the federal and state levels. Ms. Quincy serves as a consumer representative with the National Association of Insurance Commissioners (NAIC). While at Consumers Union, she completed several research projects designed to improve how health insurance and premium tax credit information is communicated to consumers. Previously, Ms. Quincy was a senior researcher

with Mathematica Policy Research, Inc., where she performed policy analysis, provided technical assistance and modeled outcomes in support of state-coverage expansion strategies.

Chapin White, Ph.D., is a senior health researcher at the Center for Studying Health System Change leading several in-depth analyses of the impacts on hospitals of changes in Medicare payment policy. He also studies variation in the prices paid by private health plans for hospital care, and the implementation and likely impacts of health reform. His earlier work focused on micro-simulation modeling of health reform, long-term trends and geographic variation in health spending, medical malpractice and nonprofit hospitals. Previously, Dr. White was a principal analyst at the Congressional Budget Office where he received the Director's Award in 2010 for his contributions to the modeling of health reform. In 2012, he served on the Institute of Medicine's Committee on Valuing Community-Based, Non-Clinical Prevention Programs.

Marianne Udow-Phillips is the director of the Center for Healthcare Research & Transformation, which is a nonprofit partnership between the University of Michigan and Blue Cross Blue Shield of Michigan. Its mission is to promote evidence-based care delivery, improve population health and expand access to care. Previously, Ms. Udow-Phillips held roles as director of the Michigan Department of Health Services and senior vice president of Health Care Products and Provider Services at Blue Cross Blue Shield of Michigan. She has received a number of awards, including the Anti-Defamation League's "Women of Achievement Award" and Crain's Detroit Business 2012 "Game-Changer" award. She is also a lecturer at the U-M School of Public Health.

David Adler is a program officer at the Robert Wood Johnson Foundation (RWJF). His work focuses on a variety of initiatives related to the Foundation's goal of ensuring that all Americans have stable, affordable health insurance coverage. In particular, Mr. Adler oversees programs to educate and enroll individuals in coverage options made available by the Affordable Care Act, and projects that help states share information and best practices as they work through health policy issues. Before joining the staff at RWJF, Mr. Adler directed communications for The Food Trust in Philadelphia, where he helped to produce research reports that prompted increased access to healthy food in underserved communities. He also helped to manage the Fresh Food Financing Initiative, a first-of-its-kind grant and loan program to encourage supermarket development in underserved neighborhoods throughout Pennsylvania, which has since become a model nationwide for programs to attract supermarkets to food deserts.

John Auerbach is a Distinguished Professor of Practice in Health Sciences and the Director of the Institute on Urban Health Research and Practice at Northeastern University. Previously, he was the Massachusetts's Commissioner of Public Health where he was a member of the team that implemented the state's groundbreaking health care reform initiative. Prior to his appointment as Commissioner, Mr. Auerbach had been the Executive Director of the Boston Public Health Commission. He also worked at the State Health Department for a decade, first as the Chief of Staff and later as an Assistant Commissioner overseeing the HIV/AIDS Bureau. He began his career in public health as an administrator in the Uphams Corner Community Health Center and as a manager at Boston City Hospital and the Boston University School of Medicine.

Len Nichols, Ph.D., is the Director of the Center for Health Policy Research and Ethics (CHPRE) and a Professor of Health Policy at George Mason University. He works to bridge the worlds of health policy, health politics, health economics and health services research, and to interpret it for policy makers, private sector leaders and journalists. Dr. Nichols is the Principal Investigator of a five-year evaluation study of the CareFirst Patient Centered Medical Home program. He has testified frequently before Congress and state legislatures, and has been an

advisor to the Center for Medicare and Medicaid Innovation, the Patient Centered Primary Care Collaborative, and to the Pan-American Health Organization. He also has worked with the Commonwealth's official Health Reform Initiative, the new Virginia Center for Health Innovation, and Fairfax County on its own health-reform implementation options.

James Fasules, M.D., is a cardiologist and member of the Breakaway Policy Strategies Medical Advisory Board. Prior to consulting with Breakaway, he served as Senior Vice President of Advocacy and Health Policy at the American College of Cardiology. Dr. Fasules was also a Professor of Pediatrics and Pediatric Cardiology at the University of Arkansas for Medical Sciences and has practiced Pediatric Cardiology at Arkansas Children's Hospital since 1986. He is board certified in Pediatrics and Pediatric Cardiology. He has been a fellow of the American College of Cardiology since November 1988 and has held member leadership roles including the Chair of the Board of Governors, Secretary of the College and on the Board of Trustees.

Charles Roehrig, Ph.D., is a Vice President and Institute Fellow who directs Altarum's Center for Sustainable Health Spending (CSHS). Altarum Institute is a nonprofit health systems research and consulting organization, which works to create systems-based solutions that improve health. Dr. Roehrig has overseen development of the Altarum *Health Sector Economic Indicators*, which provide monthly tracking of health spending, prices, utilization and employment. He is currently studying the impact of primary prevention on health spending and he is modeling the impact of business cycles on health spending growth. He also developed the *Triangle of Painful Choices* to illustrate the link between the federal budget and the sustainable rate of health spending. Dr. Roehrig's work has been published in *Health Affairs* and the *New England Journal of Medicine* and he blogs regularly for Altarum's *Health Policy Forum* and *Health Affairs*.

Stephen Zuckerman, Ph.D., is Co-Director and a senior fellow in the Health Policy Center of the Urban Institute. He has studied health economics and health policy for almost 30 years. Dr. Zuckerman is a national expert on Medicare and Medicaid physician payment, including how payments affect enrollee access to care and the volume of services they receive. He is currently examining how payment and delivery system reforms can affect the availability of primary care services. He has also published extensively on a wide range of topics, including the determinants of geographic differences in Medicare spending, Medicaid managed care, state coverage expansions for adults, changes in Medicare benefit design that could protect the most vulnerable beneficiaries, hospital rate setting and the impact of undocumented immigrants on the U.S. health care system.

Brian Rosman is the research director of Health Care For All (HCFA), the leading consumer advocacy organization dedicated to expanding access to quality affordable health care in Massachusetts. His work focuses on policy research and analysis related to Massachusetts and national health reform, public health coverage programs, health payment methods, private insurance concerns and other policy issues. Mr. Rosman leads HCFA's work on cost control issues. He also teaches health policy to Masters of Public Policy students at Brandeis University, and to advanced degree nursing students at Regis College. Mr. Rosman lectures regularly at University of Massachusetts Medical School, Tufts School of Public Health, Boston University School of Law and Harvard Medical School.

Marti Rosenberg joined the Providence Plan as the Director of New Roots, which is a multi-million dollar initiative to build the capacity of Rhode Island's nonprofit organizations. Over the past 18 months, she has helped create the Health Insurance Small Employer Taskforce, which

engages employers in rate review activities and provided facilitation services to the Commission on Health Advocacy and Equity. She also has delivered strategic decision-making support and outreach expertise to HealthSource RI, Rhode Island's new health benefit exchange. Ms. Rosenberg is also engaged in healthcare issues through her appointment to the Healthcare Reform Commission and the Consumer Leadership Council of the Commission. She has held many leadership roles within the health advocacy community, including the Development Director of USAction where she helped raise the seed money for Health Care for America NOW, which was formed to help pass the Affordable Care Act.

Lorez Meinhold serves as the Deputy Executive Director and Director of Community Partnerships for the Colorado Department of Health Care Policy and Financing. In this capacity, she focuses on building and managing community partnerships and relationships that integrate Department strategy and activities with statewide and national health reform initiatives. Prior to joining the Department, Ms. Meinhold served as the Senior Policy Director for Health, Human Services, Education, and Economic Development in the Office of Policy and Research for Colorado Governor John Hickenlooper. She previously served as Senior Health Policy Analyst for Governor Ritter, and also worked on state and federal policy for the Colorado Health Foundation.

Laura Etherton is U.S. PIRG's Health Care Policy Analyst. In her role, she supports State PIRG directors and advocates across the country in their work to establish state-level pro-consumer policies to cut costs, improve care and improve health. She also guides the organization's work on health care and public health at the federal level. Following passage of the Affordable Care Act, Ms. Etherton co-authored the U.S. PIRG Education Fund report "Delivering on the Promise: A State Guide to the Next Steps for Health Care Reform," which outlined how states could implement and build upon the Act. Previously, Ms. Etherton led OSPIRG's efforts to implement Oregon's health reform law of 2009, which strengthened Oregon's health insurance rate review system, launched efforts to create a state health insurance exchange and put in place a series of cost-containment efforts.

Facilitators:

David Sibbet is president and founder of The Grove Consultants International. A master facilitator, process consultant and pioneer of visual facilitation, he specializes in large-scale processes, strategic visioning and creative, future-oriented symposia. Sibbet and his team at The Grove work in both private- and public-interest sectors for organizations in all stages of development, and recently published the third volume in his Visual Leadership series. He is a longtime affiliate with the Institute for the Future in Menlo Park and a member of the Global Business Network in San Francisco. In addition, he's a longtime member of both the Organizational Development Network and the International Forum of Visual Practitioners, and a member of Heartland Circle's Thought Leader Network. Mr. Sibbet is chairman of the board of Coro Center for Civic Leadership.

Ryan Senser helps social change organizations re-invent themselves, working across the domains of strategic visioning, innovation, organizational change, brand and storytelling. Previously, he served as senior strategist with the innovation firm Prospero, and at the leading transformation consulting firm SYPartners, where he focused on IBM. He also was Vice President for Brand Planning at Edelman Digital, an interactive ad agency within the third largest PR firm globally where he built the research and planning practice for a wide array of clients including Starbucks, Microsoft, PepsiCo, Charles Schwab, the National Dairy Council, American Heart Association and California Meth Initiative.