



Altarum's Consumer Healthcare Experience State Survey (CHESS)

A Quick Start Guide

Why the CHESS Survey?

Current healthcare survey efforts suffer from two shortcomings: (1) they are rarely designed produce reliable state-level estimates and (2) they rarely examine the full spectrum of healthcare affordability burdens that concern consumers.

Altarum's Consumer Healthcare Experience State Survey (CHESS) is designed to provide reliable, state-level estimates that convey respondents' unbiased views on a wide range of health system issues such as: affordability, costs and insurance coverage, and attitudes towards policy change and personal actions.

The survey uses a web panel from *Research Now/SSI* with a demographically balanced sample of approximately 1,000 adults (ages 18 and older) who live in a given state. Currently, the survey is conducted only in English.

What to Expect:

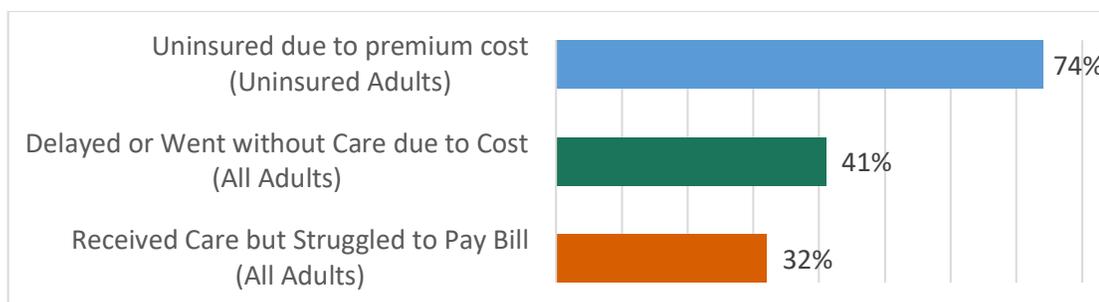
The Healthcare Value Hub works with a local partner, typically a consumer advocacy organization. Our ideal partner is interested in using the results to galvanize action towards evidence-based, consumer-friendly health transformation in their state.

The survey instrument can be modestly customized, for example, to include the name of a state's Medicaid program. Altarum will field the survey, analyze the data and produce draft data briefs detailing the results. You can find examples of past surveys here:

- HealthcareValueHub.org/KY-2018-Healthcare-Survey
- HealthcareValueHub.org/PA-2018-Healthcare-Survey
- HealthcareValueHub.org/CT-2018-Healthcare-Survey

Finally, the Healthcare Value Hub staff will work with our local partner to customize the briefs, ensure they comport with local experience and participate in release events, if desired.

Sample Data: Healthcare Affordability Burdens Among Kentucky Adults 2018



Want to learn more?

Contact Lynn Quincy, Director of the Healthcare Value Hub at Lynn.Quincy@altarum.org