

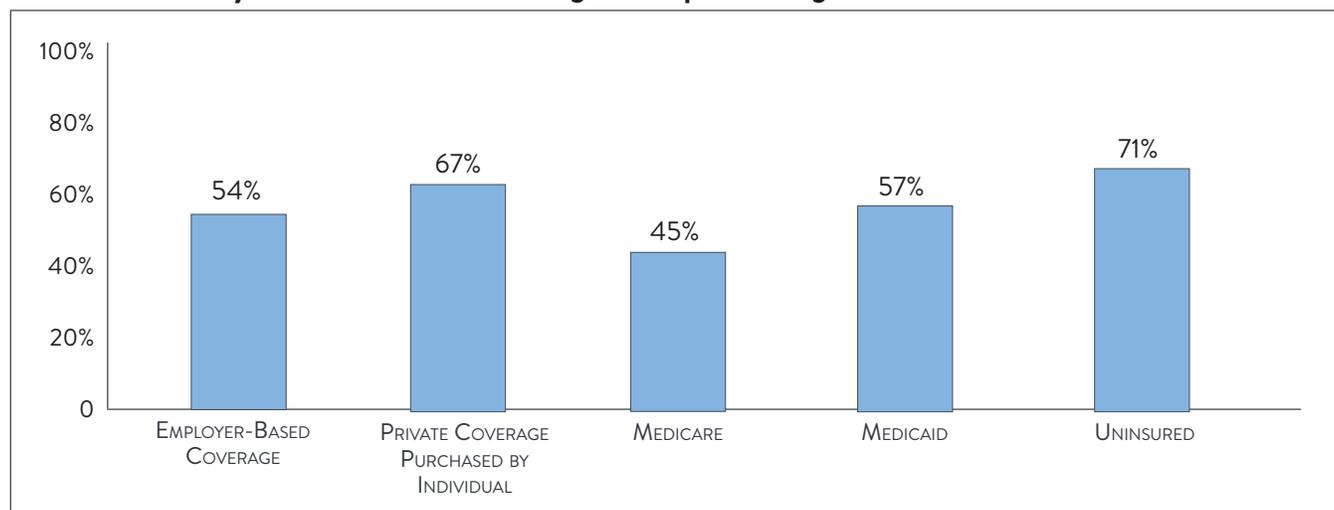


## Ohio Residents Worried about High Drug Costs—Support a Range of Government Solutions

According to a survey of more than 982 adults, Ohioans are extremely concerned about prescription drug costs and express a strong desire to enact solutions.

More than half (54%) of all survey respondents reported being either “worried” or “very worried” about affording the cost of prescription drugs. The uninsured and those that purchase private coverage individually are the most concerned about affording drugs (see Figure 1).

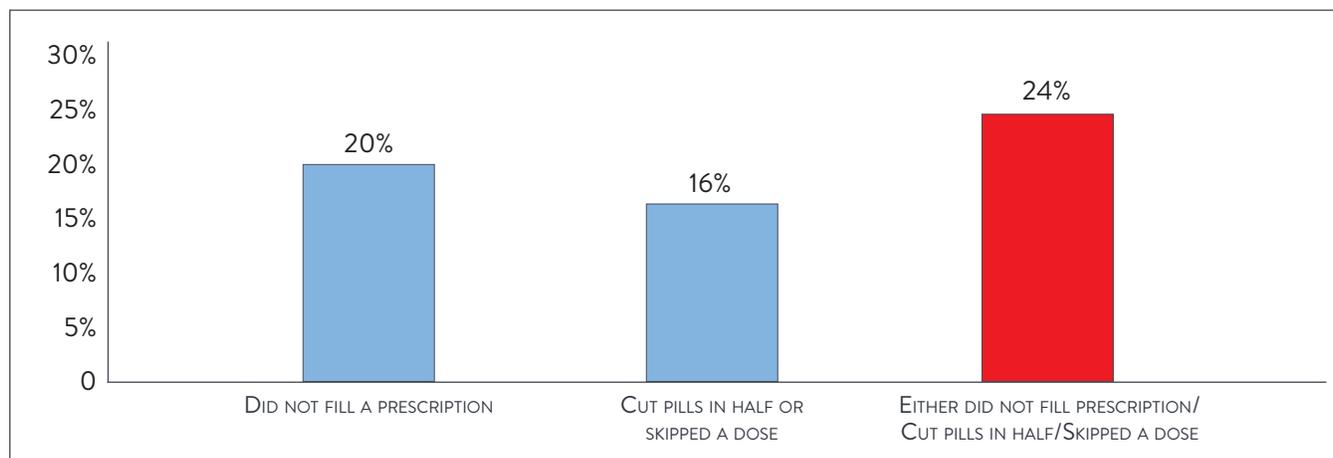
**Figure 1**  
**Somewhat or Very Worried About Affording Prescription Drugs**



Source: 2019 Poll of Ohio Adults, Ages 18+, Altarum Healthcare Value Hub’s Consumer Healthcare Experience State Survey

Concerns about affording drugs may be tied to concerns about the security of health coverage. As detailed in a companion data brief,<sup>1</sup> many respondents are worried about losing their health coverage or being unable to afford their insurance, with those on Medicaid and those that buy private insurance coverage on their own (not through an employer) having the highest rates of insurance worry.

In addition to high levels of worry, many Ohio residents are currently experiencing hardship due to drug costs. One in four (24%) respondents report it was “Difficult” or “Extremely Difficult” to afford their prescription drugs. In addition, 28% of survey respondents report not filling a prescription and/or cutting pills in half in the prior 12 months due to concerns about cost (see Figure 2).

**Figure 2****Did not Fill a Prescription, Cut Pills in Half or Skipped a Dose Due to Concerns About Cost**

Source: 2019 Poll of Ohio Adults, Ages 18+, Altarum Healthcare Value Hub's Consumer Healthcare Experience State Survey

In light of concerns about high healthcare costs—including prescription drug costs—it is not surprising that Ohio residents are extremely dissatisfied with the health system:

- Only 26% agree or strongly agree with the statement “We have a great health care system in the U.S.”
- While 75% agree or strongly agree “the system needs to change.”

When given more than 20 options, the option cited most frequently as being a “major reason” for high healthcare costs were drug companies charging too much money:

- 75%—Drug companies charging too much money
- 65%—Hospitals charging too much money
- 63%—Insurance companies charging too much money
- 50%—Some well-known or large hospitals or doctor groups using their influence to get higher payments from insurance companies

When it comes to tackling high drug costs specifically, respondents endorsed a number of strategies:

- 90%—Authorize the Attorney General to take legal action to prevent price gouging or unfair prescription drug price hikes
- 88%—Set standard prices for drugs to make them affordable
- 88%—Require drug companies to provide advanced notice of price increases and information to justify those increases
- 88%—Prohibit drug companies from charging more in the U.S. than abroad

**Table 1**  
**Percent Who Agree/Strongly Agree, by Political Affiliation**

SELECTED SURVEY QUESTIONS	TOTAL	GENERALLY SPEAKING, DO YOU THINK OF YOURSELF AS...		
		REPUBLICAN	DEMOCRAT	NEITHER
THE GOVERNMENT SHOULD AUTHORIZE THE ATTORNEY GENERAL TO TAKE LEGAL ACTION TO PREVENT PRICE GOUGING OR UNFAIR PRESCRIPTION DRUG PRICE HIKES	90%	87%	94%	90%
THE GOVERNMENT SHOULD PROHIBIT DRUG COMPANIES FROM CHARGING MORE IN U.S. THAN ABROAD	88%	83%	92%	87%
THE GOVERNMENT SHOULD REQUIRE DRUG COMPANIES TO PROVIDE ADVANCED NOTICE OF PRICE INCREASES AND INFORMATION TO JUSTIFY THOSE INCREASES	88%	86%	91%	86%
THE GOVERNMENT SHOULD SET STANDARD PRICES FOR DRUGS TO MAKE THEM AFFORDABLE	88%	84%	93%	87%

Source: 2019 Poll of Ohio Adults, Ages 18+, Altarum Healthcare Value Hub's Consumer Healthcare Experience State Survey

What is remarkable about the findings is high support for change regardless of the respondent's political affiliation (see Table 1).

While government action was strongly viewed as more effective to address high drug costs, respondents also saw a role for themselves in solving problems. They reported actions they have already taken, like researching the cost of drug beforehand (58%), as well as future actions—81% are willing to switch their brand drug for a generic if there's a cost savings.

**Note**

1. See: Healthcare Value Hub, *Ohio Residents Struggle to Afford High Healthcare Costs; Support a Range of Government Solutions Across Party Lines*, Data Brief No. 49 (September 2019). [www.healthcarevaluehub.org/Ohio-2019-Healthcare-Survey/](http://www.healthcarevaluehub.org/Ohio-2019-Healthcare-Survey/)

## Methodology

Altarum’s Consumer Healthcare Experience State Survey (CHESS) is designed to elicit respondents’ unbiased views on a wide range of health system issues, including confidence using the health system, financial burden, and views on fixes that might be needed.

The survey used a web panel from SSI Research Now containing a demographically balanced sample of approximately 1,000 respondents who live in Ohio. The survey was conducted from March 21st through March 28th, 2019 only in English and restricted to adults ages 18 and older. Respondents who finished the survey in less than half the median time were excluded from the final sample, leaving 982 cases for analysis with sample balancing occurring in age, gender and income to be demographically representative of Ohio. After those exclusions, the demographic composition of respondents is as follows.

## Demographic Composition of Survey Respondents

DEMOGRAPHIC CHARACTERISTIC	FREQUENCY	PERCENTAGE	DEMOGRAPHIC CHARACTERISTIC	FREQUENCY	PERCENTAGE
<b>HOUSEHOLD INCOME</b>			<b>GENDER</b>		
Under \$30K	240	24%	MALE	471	48%
\$30K - \$40K	126	13%	FEMALE	511	52%
\$40K - \$50K	87	9%	<b>INSURANCE STATUS</b>		
\$50K - \$60K	90	9%	HEALTH INSURANCE THROUGH EMPLOYER OR FAMILY MEMBER’S EMPLOYER	425	43%
\$60K - \$75K	105	11%	HEALTH INSURANCE I BUY ON MY OWN	71	7%
\$75K - \$100K	138	14%	MEDICARE	287	29%
\$100K - \$150K	114	12%	MEDICAID	115	12%
\$150K+	82	8%	TRICARE/MILITARY HEALTH SYSTEM	8	1%
<b>PARTY AFFILIATION</b>			DEPARTMENT OF VETERANS AFFAIRS (VA) HEALTH CARE	10	1%
REPUBLICAN	325	33%	NO COVERAGE OF ANY TYPE	50	5%
DEMOCRAT	317	32%	I DON’T KNOW	16	2%
NEITHER	340	35%	<b>HEALTH STATUS</b>		
<b>AGE</b>			EXCELLENT	121	12%
18-24	118	12%	VERY GOOD	300	31%
25-34	184	19%	GOOD	396	40%
35-44	133	14%	FAIR	129	13%
45-54	159	16%	POOR	36	4%
55-64	261	27%			
65+	125	13%			

Source: 2019 Poll of Ohio Adults, Ages 18+, Altarum Healthcare Value Hub, Altarum’s Consumer Healthcare Experience State Survey



### ABOUT ALTARUM’S HEALTHCARE VALUE HUB

With support from the Robert Wood Johnson Foundation, the Healthcare Value Hub provides free, timely information about the policies and practices that address high healthcare costs and poor quality, bringing better value to consumers. The Hub is part of Altarum, a nonprofit organization with the mission of creating a better, more sustainable future for all Americans by applying research-based and field-tested solutions that transform our systems of health and healthcare.

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