



Addressing Rising Health Care Costs

A Working Meeting for Consumer Advocates

Schedule and Agenda

November 10, Sunday

Arrive New Orleans

Consumers Union pre-arranged transport from airport to:

Hotel Indigo

2203 St. Charles Avenue

New Orleans, LA 70130

Phone: (504) 648-2974

Fax: (504) 648-2892

- 4 - 8 PM **Pick up welcome pack from CU table at hotel**
- 6 - 8:30 PM **Dinner and drinks available at Hotel Indigo**
Come meet your fellow attendees. Food served continuously.

November 11, Monday

- 7 - 7:45 AM **Coffee available in hotel lobby**
- 7:30 AM **Buses depart Hotel Indigo for Tulane Student Center**
(You can also take the street car.)
- 8 - 9 AM **Networking breakfast in our conference space**
Tulane Student Center
- 9:00 AM **Welcome and Introductions**
- 9:15 AM **Why Health Care Costs are an Urgent Problem and Deserve to be Part of Your Portfolio**
Anne Weiss, Robert Wood Johnson Foundation (RWJF)
- 9:30 AM **Health Care Costs 101 - Getting the Vocabulary Right**
Lynn Quincy, Consumers Union
- 10:00 AM BREAK

- 10:15 AM **Cost Drivers: The Important and the Not-So-Important**
Moderated by **Stephen Zuckerman**, *Urban Institute*
Chapin White, *Center for Studying Health System Change*
Marianne Udow-Phillips, *University of Michigan*
- NOON **Lunch Plenary** – **David Adler**, *RWJF*, introduces
Elisabeth Rosenthal, MD, *New York Times*
- 1:15 PM **Health Care Cost Strategies: How Strong Is the Evidence?**
Moderated by **Anne Weiss**, *RWJF*
John Auerbach, *Northeastern University*
Len Nichols, *George Mason University*
James Fasules, MD, *Consultant to Breakaway Policy Strategies*
Charles Roehrig, *Altarum Center for Sustainable Health Spending*
- 2:45 PM BREAK
- 3:00 PM **How Does the Affordable Care Act Address Costs?**
Stephen Zuckerman, *Urban Institute*
- 3:30 PM **Experience from the States**
Moderated by **Susan Mende**, *RWJF*
Brian Rosman, *Health Care For All Massachusetts*
Marti Rosenberg, *Providence Plan of Rhode Island and coordinator of the Health Insurance Small Employer Taskforce*
Lorez Meinhold, *Colorado Department of Health Care Policy and Financing*
Laura Etherton, *U.S. PIRG*
- 4:45 PM BREAK
- 5:30 - 6:30 PM **Cocktail Reception**
Tulane Student Center
- 6:30 - 8:00 PM **Dinner and music - 1834 Club**
Tulane Student Center
- 8:15 PM **Buses depart from Tulane Student Center bus stop for return to Hotel Indigo**

November 12, Tuesday

- 7 - 7:45 AM **Coffee available in hotel lobby**
- 7:30 AM **Buses depart Hotel Indigo for Tulane Student Center**
(You can also take the street car.)
Bring luggage if you are departing for airport from conference center.
- 8 - 9 AM **Networking breakfast in our conference space**
Tulane Student Center
- 9:00 AM **All Attendee Brainstorming Session on Health Care Cost Advocacy Strategies**
with Facilitators **David Sibbet and Ryan Senser**
- This interactive, facilitated discussion will seek to address the questions:
Where do we go from here? How can we have an impact?
How will success be measured?
- 11:45 AM **Conference Wrap-Up and Concluding Remarks**
- NOON **Box lunch to go**
- 12:15 PM **Buses depart from Tulane Student Center bus stop for airport for those with flights leaving 2-3 pm**
- 1:00 PM **Buses depart from Tulane Student Center bus stop for airport for those with flights leaving 3 pm or later**