

For Immediate Release

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Altarum Institute Enhances Capabilities for Sustainable Health Spending and Increased Value for Consumers with Addition of Healthcare Value Hub

WASHINGTON, DC—Altarum Institute is pleased to announce that the Healthcare Value Hub, a networking and resource center for advocates working for lower costs and better value in health care, will become part of Altarum effective June 30, 2017.

Launched in March 2015 by Consumer Reports, with support from the Robert Wood Johnson Foundation, the Healthcare Value Hub (The Hub) supports and connects consumer advocates, researchers, and policymakers across the U.S., providing comprehensive fact-based information to help them advocate for change.

“Altarum has a long track record in developing, testing and implementing at scale solutions that improve the affordability and quality of healthcare for all Americans,” says President and CEO of Altarum, Lincoln Smith. “The Healthcare Value Hub will be instrumental in helping us translate these solutions to consumer advocates to help them better understand what works in practice and could lead to better, more affordable healthcare in their communities.”

Led by Director Lynn Quincy, the Hub’s staff synthesizes and disseminates research findings to help advocates and others find evidenced-based solutions to healthcare cost and value issues. The Hub’s award-winning website (www.healthcarevaluehub.org) is a valuable resource for publications, infographics and other tools that simplify complex policy topics.

“The Healthcare Value Hub puts consumers in the driver’s seat by injecting trustworthy information, greater transparency, and smoother collaboration into the search for healthcare solutions that benefit people in every community,” said Marta L. Tellado, President and CEO of Consumer Reports. “We could not be more proud of the work that the Hub has accomplished, nor more grateful for the support of the Robert Wood Johnson Foundation that made this work possible. We believe that Altarum is the ideal home for the Hub to grow and expand its mission.”

“The Healthcare Value Hub has become an important source of information on proven strategies to get better value for our national investment in health care,” said David Adler, RWJF senior program officer. “The Hub’s mission builds on RWJF’s overall goal of expanding health coverage, aligning health spending with the drivers of health and creating a culture of health to enable all to live longer, healthier lives.”

Altarum Institute's (www.altarum.org) mission is to create a better, more sustainable future for all Americans by applying research-based and field-tested solutions that transform our systems of health and health care. Altarum employs over 400 individuals and is headquartered in Ann Arbor, Michigan, with additional offices in Portland, Maine; Silver Spring, MD; Rockville, MD; and Washington, D.C.

About Consumer Reports

Consumer Reports is an independent, nonprofit organization that works side by side with consumers to create a fairer, safer, and healthier world. For 80 years, CR has provided evidence-based product testing and ratings, rigorous research, hard-hitting investigative journalism, public education, and steadfast policy action on behalf of consumers' interests. Unconstrained by advertising or other commercial influences, CR has exposed landmark public health and safety issues and strives to be a catalyst for pro-consumer changes in the marketplace. For more information, visit www.consumerreports.org.

About Robert Wood Johnson Foundation

For more than 40 years the Robert Wood Johnson Foundation has worked to improve health and health care. We are working with others to build a national Culture of Health enabling everyone in America to live longer, healthier lives. For more information, visit www.rwjf.org. Follow the Foundation on Twitter at www.rwjf.org/twitter or on Facebook at www.rwjf.org/facebook.